

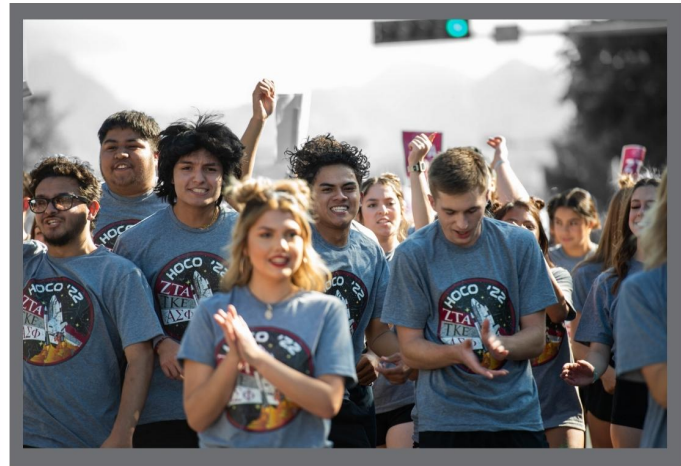
What can staff do with Crimson Connection?

Track student attendance, outcomes, and budgets on a single platform.

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Benefits of Crimson Connection

- Track student involvement
- Track how users are affecting their organization and community
- Budgeting features
- Adaptable and adjustable based on the specific need of those utilizing the tool
- Platform for feedback and assessment



Using Crimson Connection to monitor analytics:

You can also gain access to a variety of user access through Google analytics. This will show data related to what users are viewing the most on Crimson Connection, as well as how many users are accessing the pages at a given time. It also will tell you whether they are a new user or are returning to the site as given in the example below of the use of Crimson Connection between July 14th and September 20th, 2021.

